



Application Scoring Rubric: FY27 Community Resiliency Investment

Scale per Category:

- **0 – Not Addressed:** Information is missing or does not meet eligibility.
- **1–3 – Developing:** Limited details or weak alignment with PHUW priorities.
- **4–7 – Proficient:** Clear plan that addresses most criteria with sufficient data.
- **8–10 – Exemplary:** Strong strategic alignment, robust data, and high potential for community impact.

Category	Scoring Criteria	Max Points	Score
Organizational Capacity & Eligibility	Eligibility Check: Must have 501(c)(3) status and be in Good Standing. Capacity: Does the organization have a clear mission, board oversight, and financial stability to manage the grant?	10	
Strategic Alignment (ALICE Focus)	How well does the proposal address the needs of the ALICE population ? Does it focus on youth/children and target one or more priorities: Food, Housing, Transportation, or Utilities?	25	
Needs Assessment & Data	Does the proposal provide clear data demonstrating an increased community need in the target jurisdictions (Allegany, Garrett, Hampshire, and Mineral counties)?	20	
Proposed Plan & Timeline	Is the plan to expand/accelerate work realistic and well-defined? Is there a clear timeline for implementation between July 2026 and June 2027?	10	
Collaboration & Partnerships	To what extent does the organization partner with others to address challenges or deepen community impact?	10	
Outcomes & Data Collection	Is there a robust plan to collect and analyze data? Are the proposed outcomes (e.g., number of people meeting basic needs) clear and measurable?	15	

Budget & Financial Need	Is the budget request clear and justified? Does the applicant identify other funding sources or specific gaps that PHUW funds will fill?	10	
TOTAL SCORE		100	

Evaluation Notes & Compliance

- **Service Area Verification:** Confirm the project serves all of the four required counties: Allegany (MD), Garrett (MD), Hampshire (WV), and Mineral (WV).
- **Non-Discrimination:** Proposals from organizations that discriminate based on race, gender, sexual orientation, etc., must be disqualified.

Partner Responsibilities: Reviewers should consider if the applicant is prepared to meet reporting requirements (four times per year) and participate in PHUW marketing requirements.