

Meeting the Moment Grant Program



217 North Centre Street, Suite 300
Cumberland MD 21502
301-722-2700
www.potomacuw.org

Service Area

The Potomac Highlands United Way serves communities throughout its footprint, including **Allegany, Garrett, Hampshire, and Mineral Counties**.

Intent

Potomac Highlands United Way seeks to provide a broader range of funding opportunities to respond to emerging and evolving community needs. The **Meeting the Moment Grant Program** is designed to provide timely support for community-based initiatives and help ensure that funding opportunities are accessible throughout the organization's entire service area.

Organizations may apply for funding two times a year. Funding in one cycle does not guarantee funding in future cycles.

Eligibility

Grant applications will be considered from:

- Nonprofit organizations in good standing with the Internal Revenue Service (IRS);
- Eligible churches and faith-based organizations;
- Government agencies; and
- Schools.

All funded services, programs, or projects must be provided within the **Potomac Highlands United Way service area** of Allegany, Garrett, Hampshire, and Mineral Counties.

Organizations must comply with all requirements established by Potomac Highlands United Way and certify compliance with applicable requirements of the USA PATRIOT Act. Applicants must also complete a W-9 and, if awarded funding, agree to the following requirements:

- Participate in an investment/check presentation coordinated by Potomac Highlands United Way, which may be photographed, publicized, and promoted by the organization;
- Allow Potomac Highlands United Way to market and promote the funded program or project through various communication channels, including news releases, printed materials, the organization's website, social media, and other approved avenues;
- Spend awarded funds in accordance with the approved project and applicable funding-cycle requirements. Funds awarded during a funding cycle must be expended before the organization is eligible to be considered for funding in a subsequent cycle;
- Ensure that all awarded funds are spent by **June 30, 2027**; and
- Complete and submit a final report by the established due date.

Funding Considerations

The **maximum funding request is \$500** for organizations and projects serving Allegany, Garrett, Hampshire, and Mineral Counties.

Potomac Highlands United Way will consider all eligible proposals unless a request is clearly inconsistent with the organization's mission and funding priorities.

Preference may be given to proposals that address community needs related to:

- Education;
- Financial stability;
- Health;
- Basic needs; and
- Opportunities and experiences for youth.

Potomac Highlands United Way may also consider other community needs and opportunities that align with its mission and priorities.

Limitations

Potomac Highlands United Way recognizes that it cannot meet every community need and, therefore, will not accept applications for:

- After-the-fact expenses or reimbursement for activities that have already occurred; or
- Operating deficits or general organizational shortfalls.

Organizations should not view Meeting the Moment Grants as an ongoing or guaranteed source of funding for recurring annual projects. Funding opportunities will be offered **twice a year**, and consideration for future funding will be based on available resources, demonstrated community need, project outcomes, and compliance with applicable spending and reporting requirements. Previous funding does not guarantee future funding. Repetitive requests must meet all applicable eligibility, spending, and reporting requirements for consideration in a subsequent funding cycle.

Should you have any questions, please email misty@cuw.org